

JRL Enterprises - Background

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SUMMARY OF QUALIFICATIONS

- 20 years Internet experience in all phases of web marketing, including web site strategy, design, development, promotion, management and maintenance. Ongoing responsibility for sites in B2B and B2C sectors, search engine optimization for over 25 sites.
- 20+ years' experience as a professional manager and consultant in the technical services industry building successful business units and achieving superior service quality

WORK HISTORY

Summary of Work History

Internet Marketing Services 2003-present

JRL Enterprises/Estero, FL

Search engine marketing & development of small business & travel destination web site content and affiliate marketing programs. Operation of nationwide network of websites support travel industry destinations.

Web Developer, Consultant & SEO Specialist 1996-2003

JRL Enterprises/Chicago, IL

Complete web development, operating & marketing services for small business organizations with specialization in search engine optimization.

TECHNOLOGY SKILL SET

Proficient with major software tools and applications including web publishing, web search tools, web traffic reporting, web search engine position management, word processing, spreadsheet, database, presentation, imaging, data capture, desktop publishing, contact management, project scheduling, and internet communications.

CLIENT WEBSITES

William A. McGinty Co. | Customs Broker & Freight Forwarder | <https://wamcginty.com/>

Estero Pool Service | Pool Service & Repair | <https://esteropoolserviceinc.com/>

Crazy Cat Pet Sitter | In-Home Pet Sitter | <https://www.jimssandbox.com/petsitter>

Southwest Florida Traveler | Destination Travel Website | <https://www.southwestfloridatraveler.com/>

JRL Enterprises | Web Services Company | <https://jrjenterprises.com/>

Suncoast Home Watch Pros | Home Watch Services | <https://suncoasthomewatchpros.com/>

Suncoast Ride Pros | Transport Company | <https://suncoastridepros.com/>